

Alekhya

December 2022
Special Seminar Issue

Vol. 14

ISSN 2277-8403

Journal of Department Of Economics



Naba Ballygunge Mahavidyalaya
27E, Bosepukur Road, Kasba
Kolkata- 700042

Index for Alekhya

1. Covid 19 and Tourism: Economic Effect and Linkages	Mahalaya Chatterjee	7
2. Digital India Movement: An Introspection	Dr. Debashis Mazumdar	15
3. Impact of covid19 on the Medical Tourism Sector in India	Dr Tamal Taru Roy Debi Prasad Lahiri	29
4. Unemployment Scenario in Indian Aviation Industry in the Post-Covid Era: Some Macroeconomic Perspectives	Dr. Susmita Banerjee Dr. Rivu Sanyal	37
5. A Glimpse of COVID-19 and Tourism Sector in India	Md. Hasanuzzaman	52
6. Impact of COVID-19 Pandemic on Homestay Tourism in Darjeeling Hill Region of West Bengal	Gouranga Roy	57
7. Designing the Future of Medical Tourism in India by Recalling the Past and Confronting the Present Covid-19 Crisis	Lakpa Dorjee Bhutia Amrita Dutt (Banerjee) Sarmila Ghosh	66
8. Impact of COVID-19 Pandemic on Tour Operators in India	Ekbal Hossain	74
9. Impact of Covid-19 on the Mental Health of Tour Operators in India	Jayasree Das	79
10. The influence of Indian Classical and Folk Music in the West and the Hippies in 1960's	Aishik Dasgupta Prabal Dasgupta	87
11. Impact of Covid-19 on the problem of Income Inequality in India	Shimantini Das Rohan Patranobish Prof. Puja Putatunda	102
12. Impact of COVID-19 Pandemic & the Macroeconomic Implications of Coal Shortage on Indian Power Sector	Sayoni Sen	110

Impact of covid19 on the Medical Tourism in India

Dr Tamal Taru Roy. Associate Professor, Dept of Commerce
Debi Prasad Lahiri .Associate Professor, Dept of Economics
Naba Ballygunge Mahavidyalaya Kolkata

Introduction

The term Medical tourism is given to the phenomena of people travelling to another country seeking medical treatment. Therefore, medical tourism in India essentially refers to patients from other countries coming to India for their medical treatments. A growing number of tourists are flocking to India for the superlative medical treatment that is being provided by the skilled doctors. This has made India grow as a hub for the medical tourists every year. The prime reason being the cost of medical treatment in India being cheaper when compared to Western Europe, North America and some Southeast Asian countries. India has been getting a good revenue turnover from its medical tourism before covid19 outbreak. The NITIAYOG identified medical tourism as a major foreign exchange earner sector for India. If we go by the records, we can see that the earnings were Rs. 1,35,193 crore in 2015, Rs. 1,54,146 crore in 2016 and Rs.1,77,874 crore in 2017. According to a report by FICCI and IMS Health- India had nearly 18% of the global medical tourism market. Every year, thousands of people come to India for medical treatment. Generally, people mostly come from Asian and African countries. A good proportion of people also come from USA, UK and Australia. Statistical data suggests that in 2019 alone, about 697,453 foreign tourists came to India for medical treatment. According to the Tourism Ministry, medical tourism in India was valued at around \$3 billion in 2015, and was expected to grow to \$9 billion in 2020 before Covid19 struck. The general pattern of choosing destinations, witnessed among medical tourists arriving in the country, is that Delhi, Mumbai, Chennai, Bangalore, Hyderabad and Kolkata remain their top priority. It is reported that Chennai draws in around 15 per cent of the incoming foreign patients while Kerala manages around 5 to 7 per cent. When covid19 infection started in March 2020, the entire world got affected as nobody expected such a thing to happen in this modern age. Every sector of the world economy was affected adversely by this covid19 outbreak. The health sectors of all the countries across the globe were overwhelmed by this life threatening disease. As all the countries closed their borders to prevent the spreading of infection, the international travel almost stopped. As medical tourism is a combination of health care and international travel, this sector was bound see rough weathers due to global lockdown of economies. Now after almost two years of the covid19 outbreak and the introduction of covid vaccinations, the economies of the