

SWOT Analysis



- ✓ ISO 9001: 2005 CERTIFICATION
- ✓ Dedicated stakeholders: The college has dedicated, hardworking and honest stakeholders who are interested in the best accomplishments of the institution.
- ✓ Efficient leadership: Visionary leadership of the Principal, headed by the Governing body, who gives the best encouragement, motivation and guidance to the staff.
- ✓ New subjects as IDC- The NEP 2020 structure being effective from 2023, two new subjects like Journalism and Human Rights have been selected as IDC.
- ✓ Collaborative linkages: The college has signed more than 35 Memorandums of Understanding with other institutions, all functional, and faculty and student exchanges have taken place, by which the college students have been enriched.
- ✓ The college is recognized under 2f and 12B.
- ✓ Well furnished with ICT enabled classrooms, smartrooms, auditorium, digitalised library and gymnasium.
- ✓ 180 degree feedback system.



WEAKNESS

× **Insufficiency of space:** This acts as a real barrier to concretization of many plans of the institution like introduction of science in UG Programme, which requires extensive space for laboratories, of having spacious gardens with panoramic view of lush greenery, of having enough space to afford many indoor games. However, in spite of space crunch, the college has attempted to provide the students with basic facilities like common rooms, gymnasium, canteen, nearby playground, ICT enabled classrooms, library with reading room facilities and NSS and NCC rooms.

× **Paucity of office staff:** Although the recruited staff is overburdened, they carry on with the work with zest and enthusiasm.

× **No facilities for vocational course:** Although the college has provided 30 hours add-on courses like Radio-Jockeying, Yoga, Web designing, Advanced Excel, Public Speaking, Proof reading and Soft skills Development, among others, that have trained the learners with practical lessons; there is no facility for vocational course that will give a degree.

× **No Open Education System:** The college has no provisions for Open Learning centres.



Post-graduate section in which M.A. & M. Com students have a strong research acumen.

Scope for interdisciplinary approaches/initiatives.

Green and Divyangjan friendly campus.

Environmental sustainability, including rain water harvesting, solar panel installation.

Strong WI-FI connection.



Lack of curriculum autonomy: Being under the aegis of the University of Calcutta, NBM enjoys no autonomy in curriculum development and hence has to pertain to the fixed academic and evaluation structure that CU prescribes.

Changing policies: No sooner than the institution got adjusted to the CBCS framework, introduction of NEP 2020 was a major leap and it is a challenge to promptly adjust to the modalities.

To ensure increase in student enrollment.

Absence of an incubation centre.